



Minutes
Emery County Travel Bureau
May 7, 2014
Green River Sheriff's Office
Green River, Utah

Attendance: Mike McCandless, Ethan Migliori, Keith Brady, Mark H. Williams, Sarah Siefken, Jim Fauver, Tina Carter, and Abby Jensen

Excused: Ray Jeffs, and Jonathan Hunt

Guests: Tim Glenn, and Patsy Stoddard.

- 1) **Approval of Minutes: April 2nd**
Ethan motioned to approve the minutes dated April 2, 2014. Mark seconded the motion. Motion passes.
- 2) **Discussion of Financial report: Tina Carter**
Things are looking good financially. There is \$7,000 left for advertising Grants. There is still concern about TRT and TRCC tax reporting accuracy. February showed Zero for both taxes. Mike continues to work with other counties to have changes made to the way they are handled.
- 3) **Welcome new Board Member - Jim Fauver**
Jim introduced himself. Jim works at Castle Valley Outdoors, which is a tax contributor on the western side of Emery County.
- 4) **Discussion and Possible Recommendation for security systems at Buckhorn Info Center**
Brian asked what the security needs are at the Buckhorn Information Center. Members explained that they would like a surveillance system to monitor the building and parking area and some type of a lock system into the building. Bryan explained the different options available. Members asked questions and discussed what would be best for the Information Center. Jim motioned to allocate \$6000 to purchase an I.P. security system and a code entry lock for the door. Mark seconded the motion. Motion passes.
- 5) **Discussion and Possible Recommendation for Travel Board Member from the East (tax collecting)**
Tina hasn't had anyone apply. Tina will continue to advertise for the position. Keith suggested one of the new Tamarisk owners.
- 6) **Discussion and Approval of Funding Requests:**
 - a) **JWP River History Museum**
Application was submitted for \$3500 to replace the existing wall map at museum.
 - b) **Millsite Golf Course**
Application was submitted for \$1495 for new billboard north of Huntington.
 - c) **Val Payne**
Application was submitted for \$2000.00 to complete the pump jack project at the Buckhorn Information Center.
 - d) **Goblin Valley Ultra**
Application was submitted for \$3500 for advertising the Goblin Valley Ultra Marathon.

After discussion Keith motioned to award JWP River History Museum \$3500, Millsite Golf Course \$1500, Goblin Valley Ultra Marathon \$2000 because they only have \$2000 matching funds, and Val Payne \$1000 from the Advertising Restaurant Tax fund due to a shortage of grant funds. Sarah seconded the motion. Motion passes.

7) **Update, Discussion and Possible Recommendations of the Following:**

a) **Film Related Projects**

2 new projects this past week. Meeting with them on Monday for an adventure show on discovery channel. Another TV show looking for small ghost towns, off the route. They are going to show them a few different options. The Larger film project still slated to come late June or first of July. Mike has discussed with the BLM office the length of time it takes to get permitting for some of these projects. Mike feels that the new field will shorten the permitting process in the future.

b) **State Park's**

Goblin Valley is in the process of filling a full-time position. They are working to get the exact mileage of the mountain bike trail. There will be a Goblin Valley expansion work meeting with the Public Lands Council on the 20th of May. State parks paid for advertising on channel 4. There was some really good coverage of our area on 1280, the Zone also.

c) **Trail's Committee**

The Trails Committee met yesterday. If anyone has any additional information they need to get it to Clinton Olsen right away. A work meeting is scheduled for June 3rd at 1:00 p.m. Their goal is have it to a printer in July.

d) **Potluck**

Keith reported that they are still discussing changing up their meetings with one being more of an action meeting and the other an informational meeting. Potluck would like to operate under the Emery County Business Chamber in the future if possible.

e) **EC Chamber**

The Lunch and Learn will be held May 21st, the topic will be social media.

f) **Museums**

Archaeology week is being celebrated at the Museum of San Rafael, they will have family day on Saturday. Tim will be in Castle Dale to participate at their event. Tim is putting together the Jr. River Runners Day, it is on the 23rd of May. The Canyon River Runner's Art Show will be in June. The Missile competition will also be held in June at the Green River High School.

g) **Buckhorn Information Center**

The Grand Opening and ribbon cutting went well, Mike thanked everyone who attended.

8) **Discussion of Old Business:** None

9) **Discussion of New Business:** None

11) **Adjourn:** Jim motioned to adjourn, meeting adjourned.